



Grant Opportunities | Training & Events | CPCA Employment

August 18, 2016

In This Issue

- [Advocacy Campaigns](#)
- [calChat](#)
- [CaliforniaHealth+](#)
- [CPCA News](#)
- [Health Center Operations](#)
- [Medi-Cal Update](#)
- [Outreach & Enrollment](#)
- [Payment Reform](#)
- [State Legislative Update](#)
- [Workforce Update](#)
- [2016 Annual Conference Sponsors](#)

2016 Annual
Sponsors



Advocacy Campaigns

National Health Center Week A Great Success

Thank you to all the health centers who participated in National Health Center Week 2016! It was a great success. California hosted more than 150 events, many of which were attended by local leaders, state legislators and members of Congress. In the State Capitol, Assemblymember Joaquin Arambula, MD (D-Fresno) introduced House Resolution 60 declaring it National Health Center Week in California. Thanks to the great work you do in local communities and the relationships you have built, 69 members of the state legislature signed on as resolution co-authors of that resolution! Nationally, President Barack Obama [proclaimed](#) Aug. 7 - 13 as National Health Center Week and U.S. Senator Bernie Sanders (I-Vermont) kicked it off with a NACHC hosted teleforum for health center leaders and advocates. On social media, both CPCA [Facebook](#) and [Twitter](#) or CaliforniaHealth+ Advocates [Facebook](#) and [Twitter](#), shared information, updates, photos, and videos with thousands of people.

CaliforniaHealth+ Advocates: Government Affairs Weekly Update Call

CaliforniaHealth+ Advocates Government Affairs Weekly Update Call is hosted every Wednesday / 11– 11:30 a.m., but may end earlier if subject matter is covered before 11:30 a.m. If you would like an update on a specific issue covered by any of our Government Affairs staff, please send your request to Beth Malinowski at beth@healthplusadvocates.org the Monday preceding our Wednesday call. We will be providing a federal update and an update on each of our sponsored bills. Call-in number: 1-888-585-9008 / Conference Room: 616 822 842#.



Member Spotlight: CommuniCare Health Centers

Eva Diane Cedros, Development & External Relations Intern at CPCA produced this calChat feature highlighting an art exhibit hosted by The Davis Community Gallery, "Primavera Prints, Growing Community, Culture & Consciousness" which featured art of silkscreen prints from interns and students at CommuniCare Health Center on May 20, 2016. Yolo County is home to a diverse population, of which, a good number are migrant and seasonal agricultural and farm workers. The prints created by youth and families with the help of the Taller Arte Del Nuevo Amanecer (TANA), are reflective of this vibrant, enduring, and creative culture. It is the power of partnership and involvement that position health centers, like CommuniCare, to do the kind of work they do serving a hard to reach and transient population, while uplifting and engaging the community. Click below to see what your health center peers are doing in their communities!

2016 Annual Conference Sponsors



Here's Your Opportunity to be Part of the Conversation!

We encourage you to submit a 3-5 minute video in .mp4 format, which would be featured on our website and also highlighted in our weekly update. For more information about this exciting opportunity and details on how to submit, please [click here](#).



TCE Highlights CaliforniaHealth+ Hotline on Telemundo



The California Endowment (TCE) will be highlighting the CaliforniaHealth+ toll-free hotline in its upcoming segments of programming on Telemundo in the Los Angeles, San Diego, and Fresno Markets. Linea de Ayuda segments will air from 4-8 pm during the weeks of August 28th, September 19th and October 10th. Additionally, a half-hour healthcare special "Acceso Total Special: #Health4All Niños" will air during the weeks of September 12th, October 10th, and October 24th. Finally, a 30-second PSA will air throughout September and October on Telemundo networks in these markets as well. All of this programming will highlight CaliforniaHealth+ centers and drive the audience to use the toll-free number to locate their local CaliforniaHealth+ center.



What are CaliforniaHealth+'s core values?

We understand you, fit your lifestyle, care for your whole family, reflect communities, put you at the center, deliver quality care, and want you to be well. Whoever you are, we speak your language, honor your traditions and value your experiences. We treat everyone with respect and courtesy. We are a trusted friend and partner in your care.



Join the CaliforniaHealth+ movement today by [clicking here](#) in order to go through the online Rapid Recognition process.

For more information about CaliforniaHealth+, contact Val Sheehan, Director of Development & External Relations, vsheehan@cpca.org or (916) 440-8170.

CPCA News

Share Your Health Center's Photos!

We'd love to feature photos of your health center and community events in upcoming CPCA marketing materials! We're looking for photos from your wellness programs (mobile units, farmers' markets, fitness classes, etc.), health center ground breaking/ribbon cutting ceremonies, political rallies and advocacy events, and all types of community outreach and involvement. Deadline to submit is Friday, September 9th. Please email all photo submissions and questions to Kelly Cimino at kcimino@cpca.org

Interested in Primary Care Workforce Issues?

Are you attending CPCA's Annual Conference? Then don't miss hearing from the leading workforce experts at this year's pre-conference event! A Conversation on the Health Workforce of Today and Tomorrow: The Local, State, and Federal Perspectives will be a dialogue with workforce advocates and experts who can provide valuable perspectives from the local, state and federal levels. Don't miss this exciting conversation! Taking place on Wednesday, October 26th from 3:00-5:00pm at The Westin Long Beach, this pre-conference event is a great way to kick-off conference activities before joining us for the Welcome Reception from 5:00-8:00pm.



Visit Health Center Careers for All of Your Job Posting and Search Needs!

Are you looking for a career working with community health centers? Health Center Careers, a free online career tool, provides you with the resources you need to find your perfect fit in a community clinic or health center. Or are you an employer searching for the right talent? Health Center Careers offers the most cost-effective and time-saving advertising for your job openings. Your job listings will have the maximum exposure to talented healthcare professionals. Find out more by visiting [Health Center Careers](#) today!

CPCA Hires Chief Information Officer

In an effort to be on the cutting edge of information technology and support our members' needs in this area, CPCA has hired a Chief Information Officer (CIO). Roopak Manchanda, CEO and Managing Partner of Blue Novo, joined the CPCA team earlier this month and will be serving in his position as a part time contractor. Manchanda is also currently serving as the CIO of Lifelong Medical Care in the Bay Area and offering consulting services in partnership with CPCA

to health centers throughout California. Please join us in welcoming Roopak to the team!

New Grant Opportunities

One new listing has been added to [CPCA's Grant Opportunities](#) web page: HRSA – Service Area Competition (SAC) HRSA-17-053 (due October 17).

Health Center Operations

Guidelines for CHCs: 9 Steps to Breastfeeding Friendly

The Family Health Outcomes Project is hosting a webinar focused on the [Guidelines](#) published by CDPH, The Breastfeeding Coalition, and The California WIC Association on August 31st from 1:00-2:30pm. The guidelines provide community health centers and outpatient care settings steps to successfully implement practices and policies that protect, promote and support breastfeeding. The guidelines also provide a framework for creating and sustaining a community-based, universally accessible, quality care and support system for breastfeeding mothers and their families.

[REGISTER NOW!](#) 

Apply for Clinic Leadership Institute (CLI)

Healthforce Center at UCSF is accepting applications for the tenth cohort of the Clinic Leadership Institute (CLI)'s Emerging Leaders program, a signature project of Blue Shield of California Foundation. We encourage professionals working in California's community health centers or consortia to apply for this free, comprehensive, 18-month program that cultivates and empowers the next generation of safety net leaders to be effective and passionate agents of change in an evolving healthcare environment. To be considered for this new cohort, which will launch in February 2017, applications must be submitted online by October 31, 2016. To learn more about eligibility, course design, schedule, or curriculum, click [here](#).

Medi-Cal Update

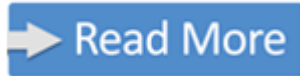
CHDP Notice Additional Bright Futures Benefits Reimbursable Beginning July

The CHDP Bright Futures Schedule for Health Assessments by Age Groups chart that posted on the Medi-Cal website on June 29, 2016, contained errors. Some entries showing the number of months between health assessments were inaccurate. The intervals have been corrected in the health assessments schedule, which can be viewed [here](#).

Clinics and Hospitals Bulletin was Posted to the Medi-Cal Website

[Read More](#) 

Family PACT Update Bulletin was Posted to the Medi-Cal Website



Release Date for New Benefits Identification Card Design

In commemoration of Medi-Cal's 50th Anniversary, the Benefits Identification Card (BIC) has been redesigned. This new design, featuring the California poppy, will be provided to newly eligible recipients and beneficiaries requesting replacement cards beginning mid-September 2016.



Outreach & Enrollment

Updated Medi-Cal Expansion for Undocumented Children Resource Toolkit

The California Endowment is excited to share updated handouts about the expansion of Medi-Cal to include undocumented children. Both handout highlights important information for families. Access the PDF version in [English and Spanish](#). For more information, please contact Annie Carney at acarney@Calendow.org.

Covered California Resources

Check out the latest resources offered on the [Covered California Sales Channel Webinar page](#).

Payment Reform

Quarterly Payment Reform Webinar- August 23 at 10 a.m.

Since 2014, CPCA has held quarterly payment reform webinars to share with members the activity around the Alternative Payment Reform pilot efforts, patient centered health home initiatives, and pay for performance, as these three areas made up the payment reform strategy approved by the CPCA board. The last webinar was in October 2015. We look forward to sharing with members information about IHA's Medi-Cal P4P initiative, the APM Pilot, CPCA's CP3 program, and the Health Homes for Patients with Complex Needs state pilot.



State Legislative Update

Four Bills Advance to Legislative Floor for a Vote

For the second time this year, the Senate and Assembly Appropriations Committee stopped hundreds of bills from advancing through the legislative process after considering bills on their respective Suspense File. For reference, the legislature collects nearly all the bills that have an associated cost and send them to the Appropriations Committee Suspense File where they are considered side-by-side to determine which will be allowed to advance. Three out of five CaliforniaHealth+ Advocates sponsored bills made it off suspense and will now head to the legislative floor where they must be considered before the Aug. 31 conclusion of the legislative session. AB 1863 (Wood), AB 2048 (Gray), and SB 1335 (Mitchell) advanced. AB 2216 (Bonta) and AB 2589 (Gomez) were held in committee and are dead for the year. AB 2053 was approved by the Appropriations Committee already and should be considered by the Senate next week. .



Primary Care Workforce Budget Funding FAQ Updated

The enacted California FY 2016-17 Budget, signed by Governor Brown on June 27, included a \$100 million commitment to support and expand primary care residency programs and help recruit physicians to practice in medically underserved areas. CaliforniaHealth+ Advocates has updated our FAQ to answer general question around residency funding and loan repayment, please click [here](#) to view the FAQ.

CPCA Legislative Tracking List

CPCA is currently tracking more than 100 individual bills currently moving through the state legislature. To review the full list of bills we are tracking, including those we support, please click [HERE](#). If you have any questions or comments, please contact Beth Malinowski at beth@healthplusadvocates.org.

Workforce Update

Preparing Physicians to Care for Underserved Patients: A Look at CA THC's

California's six teaching health centers (THCs) are an important training ground for the next generation of physicians to practice in medically underserved areas. This model has proven successful such that most THC graduates continue to practice in underserved areas following their residency. The California Health Care Foundation, in collaboration with UC San Francisco developed an issue brief that describes California's THC's and discusses their progress toward increasing the number of primary care physicians practicing in underserved areas. It also identifies facilitators and barriers to sustaining California's existing THC's and establishing new ones. Read more [here](#).

UCSF Health Policy Studies Request for Provider and Referral Coordinators

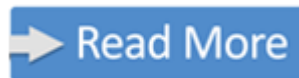
California Health Care Foundation is funding a UCSF study: Measuring Access to Specialty Care for Medi-Cal Beneficiaries in the Context of eReferral/eConsult Systems (IRB approved). The Institute is seeking Specialist, Primary Care Physicians and/or Referral Coordinators (Administrators) who serve predominately Medi-Cal patients. We want to understand the symptoms that warrant specialty care and the referral process to obtain an appointment with a Specialist. Interviews will be conducted by phone and will last approx. 45 min to 1 hour in length. Please contact Onyi Okwandu, Research Analyst for more information at Email: Onyinyechi.Okwandu@ucsf.edu Phone: 415-502-4291.

Care Excellence: Care Management Education

The California State University Institute for Palliative Care is offering cost-effective access to a broad line of online and face-to-face courses for case managers at all levels of skill and experience. Their new educational series is called [Care Excellence](#), and its in-depth curriculum takes a multi-pronged approach to train, keep, and improve the skills of care managers. As an active CPCA member, you qualify for a 10% discount on any of their Care Excellence courses. Simply visit the [website](#) or review our [flyer](#) to identify the courses you want to take. Feel free to contact them at any time with questions. Call 760-750-7285 or email careexcellence@csusm.edu.

Community Health Centers Need More Doctors

San Diego Union-Tribune: About 95 percent of all health centers currently experience at least one clinical vacancy, and California in particular will need an estimated 8,243 additional primary care physicians by 2030. A consistent doctor shortage means community health centers are less equipped to support and care for their patients — typically low-income and uninsured or underinsured residents, many of whom represent ethnic and cultural minorities.

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Join the Target:BP Webinar on August 23, 2016!

Target: BP is a nationwide, multi-year initiative based on the collaboration of the American Heart Association and the American Medical Association. In partnership, CPCA and the American Heart Association strive to move 1 million patients to control blood pressure at consortia, community clinics and health centers across California. The Target: BP site provides AHA and AMA online tools and resources, including the AHA/ACC/CDC Hypertension Treatment Algorithm to help achieve this goal. Register below!

A blue rectangular button with the text "REGISTER NOW!" in white and a white right-pointing arrow on the right.

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[Unsubscribe](#)

