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Advocacy Campaigns

No CPCA All Member Advocacy Update Calls on April 16th and 23rd

On April 16th we will be hosting a Day at the Capitol webinar for those attending DAC and April 23 is our Day at the Capitol. Calls will resume on April 30th.

Behavioral Health

Fostering Sustainable Behavioral Health Services Delivery in the Medical Setting Webinar

The Integrated Behavioral Health Project (IBHP) will be conducting a webinar entitled "Fostering Sustainable Behavioral Health Services Delivery in the Medical Setting" on Monday, April 14, 2014 at 11:00 AM EST. The discussion content will relate to an article published in the Annals of Internal Medicine in January 2014, which describes the push-pull by behavioral health, in coming to agreement about where we are today in the integration of care and where we need to be. Core to the discussion is the way that medical and behavioral health care is financed since payment for services drives the way that they are delivered. Please click [here](#) to register for this free webinar.

CPCA Member Benefits

CPCA Announces New Board Leadership+ Training!

This Board Leadership+ training was created in response to health centers' growing need for board members with business training and experience. Topics to be covered will include: Board Basics & Governance (Roles and Responsibilities), Compliance Responsibilities for Board Members (FQHC & non-FQHC), Business Operation & Finance for the Board, and Strategic Board Leadership. In addition, there will be an opening panel of national, state, and local leaders who will be discussing the community health center landscape. This training will take place on Tuesday, May 13th at the CPCA offices in Sacramento. Pricing and registration information will be announced shortly. If you have any questions regarding the training, please email training@cpc.org.

CPCA Launches New FinancialManagement+ Program!

Are you a new Chief Financial Officer? Are you an experienced CFO who is new to the world of community clinics and health centers? Then this is the program for you! Designed with feedback from the CPCA CFO Peer Network, this 6-month program was specifically designed to establish a support network while learning many of the intricacies of the day-to-day work of a health center CFO. This in-demand program is on a first-come, first-served basis with priority given to new CPCA member CFOs, so make sure to [apply](#) early! Deadline to apply is Friday, April 25th. Please click [here](#) for more details.

WellFX Offering FREE Employee Wellness Platform to CPCA Member Health Centers!

The WellFX Staff Wellness Platform provides a safe and secure, online environment, reaching employees in an area in which they are already comfortable and practiced at interaction: Social Media. Utilizing a secure social media outlet, this platform allows employers to communicate directly amongst staff, expand the employer-employee relationships and improve overall company morale, build more cohesive teams, and increase employee retention! To find out more and get to get started implementing your new Wellness Platform, please click [here](#).

GrantTracker+: A grants management system designed for and by community health centers!

For most community clinics and health centers, grants are a critical funding source, but finding an effective (and affordable) system for managing grants can be a challenge. CPCA and a workgroup of community health centers have partnered with [CiviCore](#) to develop a user-friendly, cost-effective grants management tool for community health centers. Interested in learning more? Register for this Friday's (April 11th) webinar, which will include a demo of GrantTracker+ and plenty of time for Q&A with CiviCore and CPCA staff. click [here](#) to register!

CPCA News

2014 Billing Managers & Chief Financial Officers Conferences – Join us in Indian Wells!

The 2014 Billing Managers & CFO Conference will take place May 20-23 at the Hyatt Regency Indian Wells Resort & Spa. The [2-day Billing Managers portion](#) (May 20-21) aims to provide educational and networking opportunities for community clinic and health center Billing Managers, Patient Account Managers, and CFOs. The [CFO Conference portion](#) (May 22-23) has been specifically designed for CFOs, Finance Directors, and CCHC Executives from across the state to bring together community clinics and health centers to improve the quality of financial information and systems in CCHCs by

providing opportunities for skill enhancement and networking. Please click [here](#) for more information.

Help CPCA Celebrate – Have You Shared Your Health Center Stories & Photos?

Not only is 2014 a historic year for Health Care Reform, but it also marks the 20th Anniversary of the California Primary Care Association! In honor of this momentous occasion, we are planning a variety of festive activities and events throughout the year. One key component of these anniversary celebrations will be a reflection on the accomplishments of our members and of the health center movement overall, over the last 20 years. Click [here](#) to learn how your health center can be a part of the celebration!



Congratulations to our new CaliforniaHealth+ centers!

The following site has recently joined the CaliforniaHealth+ network of health centers and community clinics throughout the state. Welcome to our new CaliforniaHealth+ centers!

- [North Orange County Regional Health Foundation](#)
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Examples of Cobranded Materials now Available on the CaliforniaHealth+ Resource Page

Over the past few months, many of you have shared with us the ways in which you have integrated the CaliforniaHealth+ brand into your logo and other materials and we wanted to share them with other CaliforniaHealth+ centers! So, we've created a new section on our Resource Page with great examples of cobranded materials like this great piece from [West County Health Centers](#). You can find additional examples by clicking [here](#).

Department of Health Care Services

Update on Medi-Cal Renewals for Pre-ACA enrollees

Last week, DHCS moved forward with sending the flawed redetermination packet (including RFTHI form) to pre-ACA enrollees due for redetermination in June (those who have a January 2014 or June 2014 redetermination date). While CPCA and consumer advocates were disappointed to learn of this action, we continue to engage with DHCS and legislators on the renewal issue to improve the direction being given to counties, develop future consumer-facing renewal packet materials, identify system capacity issues that need addressing, and push for renewal processing delays. As we work with the state on a Medi-Cal provider bulletin on this issue, we ask that all of you share with your frontline staff that Medi-Cal patients may begin to receive, as early as this week, these confusing forms. Please click [here](#) to see the ACWDL with the RFTHI form that went to consumers. As these renewal forms are different from those used in prior years and may be confusing, please support your patients in filling out, and returning to the county, these forms.

Health Center Operations

Blue Cross Cancels Medi-Cal Pharmacy Contracts with Walgreens and CVS

Effective May 1, 2014, Blue Cross is cancelling their Medi-Cal pharmacy contracts with Walgreens and CVS, but will continue to contract with Safeway, Target, Costco, Rite Aid, and several others. Blue Cross will be reaching out to members about the new limited network. Blue Cross patients with regular prescriptions whom cannot easily access the new Blue Cross network will have the option to change health plans, which will be processed and take effect the first day of the following month. It is important to notify partner clinics, medical directors and other providers, the clinic managers and enrollment staff, MAs, CAAs and anyone who assists in patient navigation needs. For questions or comments related to this matter, please contact Erynne Jones (ejones@cpc.org) and/or Renee' Wright at (rwright@cpc.org).

Public Health Corner

Medi-Cal Incentives to Quit Smoking (MIQS) Update

MIQS wants you to know the California Smokers' Helpline (1-800 NO-BUTTS) provides free nicotine patches for Medi-Cal members and invite you to learn more about these and other tobacco cessation resources for clinic educators and patients. Click [here](#) to order free helpline cessation materials online. To order MIQS materials please contact Cindy Vela at Cynthia.Vela@cdph.ca.gov or call (916) 552-9904. California Smokers' Helpline now offers a web-based cessation referral system! We offer health professionals a quick and easy method for referring their patients to free, clinically proven cessation services. Click [here](#) to register.

Outreach & Enrollment

CPCA Meets with Senate Staff on Pending Medi-Cal Applications

Last week, CPCA met with Senate leadership staff to increase pressure on DHCS to address the backlog of pending Medi-Cal applications. We spoke to the immediate need for presumptive eligibility (Aid Code 8E) to be granted to the 800,000 Californians that are eagerly waiting to access care. We also shared with staff that the same system capacity issues that are plaguing the processing of Medi-Cal applications are destined to also negatively impact Medi-Cal renewals if action is not taken.

CPCA Testifies at Assembly Budget Committee Hearing on Medi-Cal Processing

On Monday April 7th CPCA used budget discussions on increasing DHCS staffing to again convey to the legislature the need for additional, and immediate, support at the county and state level for Medi-Cal application processing. We again reminded the Assembly that, without immediate action, our system will not be able to handle Medi-Cal renewals scheduled to begin in June.

Special Enrollment FAQ from Covered CA

What is special enrollment? As you all know, the last day to sign up for health insurance coverage in 2014 through Covered California was March 31. If you want to sign up after March 31, 2014, you must have a "qualifying life event." A qualifying life event gives you 60 days from the date of the life event to sign up for health insurance. These 60 days are a "special enrollment" period for you. Using a special-enrollment period, you can sign up for health insurance or change your existing health insurance plan. To read further on special enrollment and to view a complete list of qualifying life events, please click [here](#).

Special Populations

April Is National Minority Health Month!!

HHS Secretary Kathleen Sebelius made a statement recently about National Minority Health Month: “In April, we commemorate National Minority Health Month, a time to raise awareness about health disparities that persist among racial and ethnic minorities. This year’s theme - “Prevention is Power: Taking Action for Health Equity” - embodies the ambitious goal put forward by the U.S. Department of Health and Human Services (HHS) to achieve “a nation free of disparities in health and health care.” Despite some recent progress in addressing health disparities, great challenges remain. Minorities are far more likely than non-Hispanic whites to suffer from chronic conditions, many of which are preventable. This is a particularly troubling statistic, because chronic diseases account for seven of the ten leading causes of death in our nation. During Minority Health Month, we applaud the commitment of all of our federal, state, tribal, and local partners in our shared work to implement the HHS Action Plan to Reduce Racial and Ethnic Health Disparities and the National Stakeholder Strategy for Achieving Health Equity. To learn more about National Minority Health Month and what HHS is doing to achieve health equity, please click [here](#). For the entire statement click [here](#).

CPCA Newsletters

Compliance Now
Weekly Update
HIT Newsletters
Access Newsletter



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